



Andrea Streeter

Graphic designer

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Profile

Nine years experience as an in-house graphic designer in a fast-paced bespoke luxury industry. A creative, flexible problem solver and expert multi-tasker, able to organize on the fly while maintaining high standards. A production perfectionist with a keen aesthetic eye who triple-checks the fine details and adapts quickly to new systems.

Education

B.S. in Graphic Design

Syracuse University

2007 – 2011

Experience

Boxcar Press & Bella Figura

graphic designer

March 2012 – Aug. 2022

- Created and customized fine invitation and stationery designs for the international customers of Bella Figura, the luxury brand of renowned letterpress print shop Boxcar Press.
- Initiated new custom design orders (avg. 3-5 daily), proofed rounds of edits (avg. 8-15), and prepared digital files for print (avg. 3-5), all while following strict deadlines. Kept in constant communication with coworkers for on-the-fly production troubleshooting and delegating.
- Provided prompt and pleasant customer service and creative guidance via email & phone that met the high standards of Bella Figura's clientele.
- Navigated a massive server library as well as company-wide databases, spreadsheets, and CRM system software daily. Quickly adapted to new guidelines and processes as Boxcar's offerings expanded over time.
- Provided in-person guidance at Bella Figura's storefront in Park Slope, BK from July 2019 to March 2020 as the store's go-to design specialist.

Atmosphere Press / Blake Rong

freelance designer

April – May 2021

- Designed cover for book of poetry published by Atmosphere Press, in a one-on-one collaboration with Brooklyn author Blake Rong.
- Created inspiration boards and provided guidance from initial sketch to final cover. Made copy edits to book blurb and author testimonials. Prepped final art files using Atmosphere's internal prepress guidelines.

Scotsman Media Group

composition designer

Nov. 2011 – March 2012

- Designed print advertisements, text layouts, and special event front covers for Pennysaver newspapers and local magazines.
- Worked closely with department supervisors and advertising sales representatives to deliver efficient ad solutions for area businesses.

Software & Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Procreate & Canva

Prepress & color management
Photo editing & retouching
Research & data collection
Simple illustration & animation

Google Docs, Sheets, Drive
Microsoft Word, Excel, PowerPoint
Writing, grammar and & copy editing
Social media platforms & trends 📈